

# PLATO Course Art History and Appreciation > Posttest - Unit 1

Name: \_\_\_\_\_

## Question 1

Which two design elements can be found in the U.S. flag?

- balance and pattern
- pattern and rhythm
- emphasis and unity

## Question 2

Rhythm is an ordered repetition of strong and weak elements at regular or irregular intervals. What does rhythm in a pattern indicate?

- symmetry
- motion
- harmony

## Question 3

Which is NOT a way to create balance in art?

- through counterbalancing the visual weight of the elements
- through an equal distribution of contrasting elements
- through subordinating individual elements to the total effect
- through the stability of elements on either side of an imaginary line

## Question 4

What does the term absolute unity mean in design?

- Elements are randomly arranged to create variety without emphasis.
- Elements are subordinate to the total effect and do not overshadow it.
- Elements have an effect of their own and are not subordinate to the total effect.

## Question 5

Which is the best definition of *denotation*?

- the meaning you find from looking at a visual, either in parts or as a whole
- the study of signs or communication
- the literal, or real, meaning of what is being communicated

### Question 6

What does the study of signs and communication refer to?

visual rhetoric

Logos

semiotics

### Question 7

Which definition best suits the term *connotation*?

the literal meaning of a message being communicated

the type of appeal used in a visual

the meaning interpreted by studying elements of a visual

### Question 8

What does a persuasive visual designed to make an argument refer to?

visual rhetoric

logos

pathos

### Question 9

What is the definition of *Logos*?

a visual communication using logic, reason, or facts to persuade

the study of signs and communication

a persuasive visual designed to appeal to emotion

### Question 10

An artist's creativity and desire to communicate this creativity is what results in a work of art. Which artist communicated his vision of the night sky by painting the masterpiece *Starry Night*?

Edvard Munch

Leonardo da Vinci

Pablo Picasso

Vincent Van Gogh

### Question 11

Some artists dabble in different media to create their art. Which artist was both a gifted painter and a gifted sculptor?

Gutzon Borglum

Keith Haring

Tom Hunter

### Question 12

Edvard Munch's personal fears and anxieties inspired his painting *The Scream*. Which aesthetic theory does *The Scream* adhere to?

emotionalism

formalism

imitationalism

### Question 13

Michelangelo's sculpture *Moses* accurately depicts the human form. Which aesthetic theory does it follow?

imitationalism

formalism

emotionalism

### Question 14

Picasso, who said, "I do not seek, I find," followed a simple process in creating art. Which of his masterpieces is a primal motif of Western art?

*Portrait of Gertrude Stein*

*Les Femmes d'Alger (O. J. R. M.)*

*The Bull's Head*

### Question 15

Which is the oldest method of printing?

intaglio printing

relief printing

etching

### Question 16

Which is the best surface for oil paints?

- linen canvas
- wood panel
- paper

### Question 17

Which drawing medium have artists commonly used to create studies for their larger final artworks?

- pencil
- chalk
- oil

### Question 18

What characterizes tempera paintings?

- their brilliance and gloss
- their flat, matte finish
- their secular subjects

### Question 19

Which statement about pastels is true?

- Pastel colors allow the artist to focus more on broad areas of color.
- Pastel colors darken over time.
- Pastel colors are mixed with binding media such as oil or egg.

### Question 20

What is the farthest point in a landscape painting called?

- vanishing point
- vantage point
- perception

### Question 21

What does "putting together of dissimilar elements" refer to?

- space
- contrast
- texture

### Question 22

What does complete awareness of an object refer to?

space

perception

line

### Question 23

What does "extension of a point" refer to?

line

space

contrast

### Question 24

What is the term used to describe the distance between objects?

line

contrast

space